



## Finchley and Golders Green Area Committee

9 July 2019

<b>Title</b>	<b>North Finchley Legible London</b>
<b>Report of</b>	Executive Director, Environment
<b>Wards</b>	Woodhouse, West Finchley and Totteridge
<b>Status</b>	Public
<b>Urgent</b>	No
<b>Key</b>	No
<b>Enclosures</b>	BC/001495-02-01_3300-01 - Pedestrians survey
<b>Officer Contact Details</b>	Jamie Blake - Executive Director, Environment <a href="mailto:Jamie.Blake@barnet.gov.uk">Jamie.Blake@barnet.gov.uk</a> Email – <a href="mailto:Highways_Correspondence@barnet.gov.uk">Highways Correspondence@barnet.gov.uk</a>

### Summary

This report details the results of a feasibility study carried out in North Finchley to introduce new way finder signs as per Transport for London (TfL) Legible London Standard.

### Officers Recommendations

1. That the Finchley and Golders Green Area Committee note the review of the improvements as outlined in this report and the appendices to this report.
2. That the Finchley and Golders Green Area Committee agree to allocate the funding of £23,000 for the agreed Option to design and introduce the approved proposals for new way finder signs as per TfL Legible London Standard.

## 1. WHY THIS REPORT IS NEEDED

- 1.1 Legible London is a citywide wayfinding system for London, operated by Transport for London (TfL) to help both residents and visitors walk to their destination quickly and easily and to encourage walking, reduce street clutter and improve links to businesses and local attractions.
- 1.2 The signs offer a consistent experience and information about distances between areas. They are also integrated with other transport modes so, for example, when people are leaving the Tube they can quickly identify the route to their destination.
- 1.3 A Legible London Scheme is in the process of being introduced in Cricklewood and this would be in the first to be implemented within the borough, with the intention that in conjunction with TfL the initiative would continue to be rolled out borough wide.
- 1.4 A Member's Item was raised at the Finchley and Golders Green Area Committee on 13 June 2018 by Councillor Geof Cooke to investigate the possibility of introducing new Legible London Signage for pedestrians around North Finchley.
- 1.5 The Finchley and Golders Green Area Committee approved the allocation of £5,000 funding to carry out a feasibility study and to report the results back to a future Area Committee meeting.

## 2. REASONS FOR RECOMMENDATIONS

- 2.1 There is a core range of Legible London signs to suit the surrounding streetscape and users' information needs (<http://content.tfl.gov.uk/legible-london-product-range.pdf>):
  - **Monoliths:** wider signs that include detailed directional information and a large walking map illustrating a five-minute walk and 15-minute walk in any direction;
  - **Miniliths and midiliths:** taller, narrower signs which offer a detailed information on the local area but more useful where footway paving width is limited;
  - **Interlith Totems:** tall signs that combine detailed direction information, walking map and illuminated beacon on top to be used at transport interchanges;
  - **Finger Posts:** more traditional signs pointing the way to places of interest.
- 2.2 During a site visit officers and councillors engaged with TfL to confirm types of signs and to identify the most suitable locations for them and the destinations to be included on each sign. These were confirmed with the Woodhouse Ward Councillors:
  - **High Road outside no. 738 (Poundland):** A monolith displaying a localised Legible London map of the area with various points of interest highlighted.
  - **Ballards Lane j/w Nether Street outside Arts Depot:** A monolith displaying a localised Legible London map of the area with various points of interest highlighted
  - **Outside West Finchley Underground station and Woodside Park Underground Station:** A finger post giving direction to 'Arts Depot', 'Tally Ho Corner', 'North Finchley Bus Station'

- **Outside North Finchley Bus Station:** One finger post giving direction to 'West Finchley underground Station', Woodside Park Underground Station', 'Finchley Memorial Hospital', 'Finchley Lido'

2.3 The finger posts and monolith signs will be designed in conjunction with TfL and on confirmation of the funding will be built and implemented.

2.4 A pedestrians' survey was carried out in the area to confirm the preferred location agreed on site. Results of the survey are shown on attached drawing no. BC/001495-02-01\_3300\_01.

### **3. ALTERNATIVE OPTIONS CONSIDERED AND NOT RECOMMENDED**

3.1 Another alternative option would be to not install any measures however this would not address the scope of the Member's Item.

### **4. POST DECISION IMPLEMENTATION**

4.1 Should the Committee agree with the recommendations in this report, the above proposed measures would be implemented as agreed with Ward Councillors.

### **5. IMPLICATIONS OF DECISION**

#### **5.1 Corporate Priorities and Performance**

5.1.1 The proposals here will particularly help to address the Corporate Plan delivery objectives of "a clean and attractive environment, with well-maintained roads and pavements, flowing traffic" and "a responsible approach to regeneration, with thousands of new homes built" by helping residents to feel confident moving around their local area on foot, and in a vehicle and contribute to reduced congestion.

#### **5.2 Resources (Finance & Value for Money, Procurement, Staffing, IT, Property, Sustainability)**

5.2.1 The estimated cost of installing the recommended proposals is £23,000 and is requested from the F&GG Area Committee budget. It is considered that the proposals will be beneficial to pedestrians in the area and is recommended by officers.

5.2.2 An annual allocation of £150k is made to each Area Committee. The total available shows the committee balance for 2019/20 to be £0.099m. This takes in account of the amount of unallocated funds from prior years, as well as allocated for the current financial year together with under and overspends relating to previous financial years.

#### **5.3 Social Value**

5.3.1 None in the context of this report.

#### **5.4 Legal and Constitutional References**

5.4.1 The Council's Constitution Article 7, Area Committee Terms of Reference, Part 1 states that Area Committees may take decisions within their terms of reference provided it is not contrary to council policy and can discharge various functions, with specific matters relating to the street scene including parking, road safety, transport, allotments, parks and trees, within the boundaries of their areas in accordance with Council policy and within budget.

## 5.5 Risk Management

5.5.1 Not applicable in the context of this report.

## 5.6 Equalities and Diversity

5.6.1 The Equality Act 2010 outlines at section 149 the provisions of the Public-Sector Equalities Duty which requires Public Bodies to have due regard to the need to:

- Eliminate discrimination, harassment victimisation and any other conduct prohibited by the Equality Act 2010;
- advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it;
- foster good relations between persons who share a relevant protected characteristic and persons who do not share it.

5.6.2 The relevant protected characteristics are: gender, race, disability, age, gender reassignment, pregnancy and maternity, religion and belief, and sexual orientation.

5.6.3 The broad purpose of this duty is to integrate considerations of equality into day to day business and keep them under review in decision making, the design of policies and the delivery of services. It is not considered that the decision to agree with the recommendations in this report will affect those with protected characteristics under the Equality Act 2010.

## 5.7 Corporate Parenting

5.7.1 Not applicable in the context of this report.

## 5.8 Consultation and Engagement

5.8.1 The implementation of the Way finding signs does not require statutory, the location of the signs has been agreed in discussion with the Woodhouse Ward Councillors.

## 5.9 Insight

5.9.1 Not applicable in the context of this report.

## 6. BACKGROUND PAPERS

6.1 Finchley and Golders Green Area Committee 13 June 2018

<https://barnet.intranet.moderngov.co.uk/ieListDocuments.aspx?CId=712&MId=9524&Ver=4>